**YAŞMAK TURİZM ve TİCARET A.Ş.
CLARIFICATION TEXT REGARDING PERSONAL DATA PROCESSED ON THE CONTACT FORM AND STATEMENT OF EXPRESS CONSENT**

This clarification text has been prepared by Yaşmak Turizm ve Ticaret A.Ş. (“**Yaşmak Hotel”**), whose information given below, in the capacity of data controller, within the scope of the Article 10 of the Law on the Protection of Personal Data No.6698 (“the Law”) and the Communiqué on the Procedures and Principles to be Complied with in Fulfilling the Obligation of Clarification.

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| **MERSIS (Central Registration System) Number:** 0940 0013 2950 0014 |
| **Address:** Hocapaşa Mahallesi Ebusuud Caddesi No:12-Sirkeci/ FATİH/ İSTANBUL |
| **Telephone:** 0 212 528 13 43 **Fax:** 0 212 528 13 48 **E-mail:** info@yasmakhotelcollection.com |

**Yaşmak Hotel** processes data of the real persons, who created the request during the creation of the support request form on the website address (www.yasmakhotelcollection.com): Name, surname, e-mail address, mobile/phone number, support type/subject and the created question or message for the purposes of carrying out information security processes, execution of communication activities, execution of product/service after-sales support services, execution of product/service sales processes, execution of product/service production and operation processes, execution of customer relations management processes, execution of activities for customer satisfaction, execution of advertising/campaigns/ promotion processes, execution of contract processes, execution of marketing processes of products/services, ensuring the security of data controller operations, planning and management of harmonization of activities with relevant legislation or company procedures.

The personal data in question are obtained orally, in writing or electronically in the transactions of invoicing, payment, logistics based on the legal reason, “to be explicitly stipulated in the laws, to be necessary for the establishment and performance of the contract, to fulfill the legal obligation” that stated in Article 5 of the Law; and in the transactions of order, promotion, customer satisfaction based on the legal reason, “obtaining express consent”, and they are processed automatically, fully or partially, and protected by taking all necessary technical and administrative measures. In transactions based on express consent, data processing activity is stopped if the explicit consent is withdrawn.

Personal data, limited to the realization of the above-mentioned purposes; can be shared with real persons or private law legal entities, affiliates and subsidiaries, suppliers, group companies, authorized public institutions and organizations, as well as organizations that we receive contracted services and cooperate with.

You can apply for your requests within the scope of Article 11 of the Law, which regulates the “**Rights of the person concerned**”, by submitting the Application Formto Yaşmak Hotel, as detailed in the Yaşmak Hotel Personal Data Protection and Processing Policy available at www.yasmakhotelcollection.com.

**Yaşmak Turizm ve Ticaret A.Ş.**

**INFORMED CONSENT STATEMENT**

I declare that I have been informed about all the matters explained above, that I have read and understood the Yaşmak Hotel Personal Data Protection and Processing Policy, and that I am aware of my rights under Article 11 of the Law No.6698..

**Data Owner’s Name-Surname**:...................................... **Turkish ID No:** ...................................

Date :..../...../...........Signature:

**MY EXPRESS CONSETN STATEMENT**

To the limited and proportional processing of my personal data collected orally, in writing or electronically, and which is compliant with the purpose of the processing, for reasons arising from the facts that the data controller is clearly stipulated in the law, necessary for the establishment and performance of the contract, fulfillment of the legal obligation, and obtaining express consent;

 I Accept with my Explicit Consent I don’t Accept

**Data Owner’s Name-Surname**:...................................... **Turkish ID No:** ...................................

Date :..../...../...........Signature: